



GREEN APPLE DAY OF SERVICE

WHAT IS GREEN APPLE DAY OF SERVICE?

On Sept. 29, 2012, the Center for Green Schools at the U.S. Green Building Council will host the first annual Green Apple Day of Service. For one day, advocates from around the world, including students, teachers, parents and elected officials, as well as international green building councils, USGBC staff, chapters, member companies and more, will come together in support of healthy, sustainable schools by taking action in their communities. Our vast network of champions will demonstrate the strength and breadth of our movement, leaving a meaningful and lasting local impact.

TRANSFORMING OUR SCHOOLS

When you look at our educational spaces, you see outdated buildings in need of repairs, burdened with unsafe toxins, dwindling budgets and outdated resources - in place of opportunity and progress. The Center for Green Schools was established to drive the transformation of all learning environments into safe, engaging and comfortable facilities that enhance kid's ability to learn and teacher's ability to teach.

THE POWER OF VOLUNTEERS

Our movement is powered by people. Each year, thousands of members of the Center for Green Schools' expanding network give more than 208,000 volunteer hours in support of better educational environments. Green building professionals, educators, parents, grandparents, students and community leaders everywhere are raising their voices for better school buildings, improved facilities and cost-saving practices. Through education and outreach, community events, advocacy campaigns and more, individual efforts are adding up to significant change.



THOUSANDS OF EVENTS

With more than 700 million children in a school building each day, there is no questioning the enormity and urgency of the task before us. This event will bring together individuals and communities to make changes in their schools and surrounding areas, and there are plenty of ways for you to get involved with this effort. From South Africa to Canada, Korea to Brazil, every school can be better served by our commitment on this day.

GREEN APPLE

Green Apple is the cause-marketing imperative that will bring our efforts into the mainstream. Set to formally launch in conjunction with the Day of Service in September 2012, Green Apple gives supporters committed to advancing sustainability, education and jobs the opportunity to contribute to our mission. Green Apple is not an endorsement, certification or ranking...it's a movement.

JOIN US!

How will you take part in Green Apple Day of Service? Start by visiting mygreenapple.org to pledge your support, connect with others who are already taking action and find or start a project near you. For more information or to learn how to fund a service project, contact Emily Knupp at eknupp@usgbc.org.