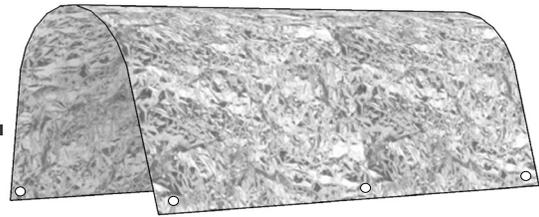


EMERGENCY HOMELESS SHELTER

PROVIDING UNDERFUNDED HOMELESS SHELTERS WITH RESOURCES TO COMBAT WINTER FATALITIES

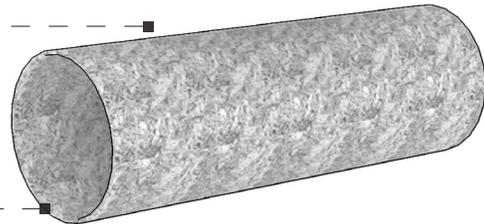
MULTI-PURPOSE TARP #1

Transient populations often use tarp sheets to secure their belongings, protect them from severe weather, and to delineate their personal space.



QUICK DEPLOYABLE SHELTER

When the foil laminate is combined with bendable rods, a convenient life-saving shelter can be quickly deployed.



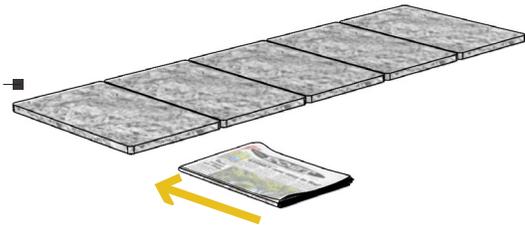
REFLECTIVE FOIL INTERIOR

When the foil laminate is combined with the emergency blankets commonly given at homeless shelters, more than 90% of body heat is reflected back to the body.

REFILLABLE SLEEPING MAT

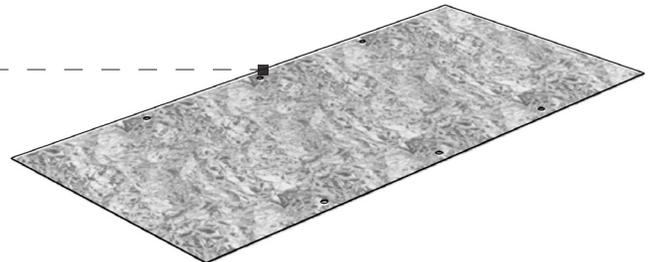
The pockets of the mat are the same size as an open stack of newspapers.

This newspaper gives a higher insulating value and inhibits ground heat loss through conduction.



MULTI-PURPOSE TARP #2

The tarps are easily created with any size scraps, and durable enough to protect people from the rough ground surface.



700
AMERICANS DIE OF
HYPOTHERMIA EACH YEAR

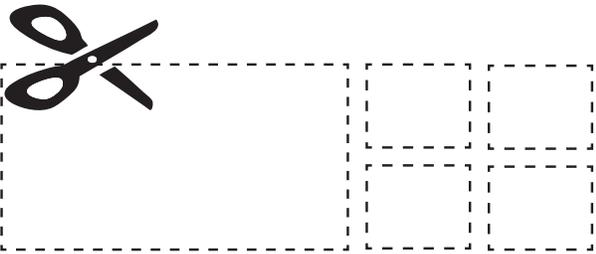
40%
OF HOMELESS AMERICANS
LIVE WITHOUT SHELTER

THE PROCESS

A STREAMLINED SOLUTION TO SUSTAINABLY REUSING
SOUTHWIRE'S FOIL LAMINATE MATERIAL

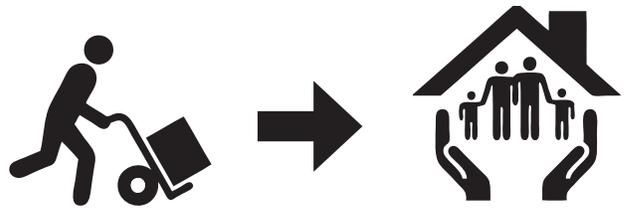
STEP 1: CUT

The scraps from Southwire are cut into specified dimensions. For example, the mats are made up of 10 pieces. Each piece is 27 in x 15 in.



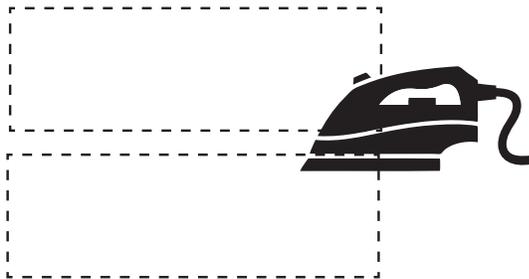
STEP 2: SHIP

The scraps and flexible bendable rods are shipped to volunteers or homeless shelters that have expressed interest in creating the kits.



STEP 3: IRON

The pieces are ironed together to form a strong, water resistant bond. The homeless and/or volunteers can perform the labor.



STEP 4: GIVE

The assembled products can be handed out during severe weather to assist cities that cannot meet the needs of the homeless during winter.



OTHER USES?

BACKPACK
RAIN PONCHO

UMBRELLA
TENT

STORAGE POUCHES
PRIVACY CURTAIN