



## GRAPHIC DESIGN

### CURRICULUM SEQUENCE (SIMPLIFIED)

1/2

#### GRAPHIC DESIGN REQUIRED COURSES

ART 2803 Digital Design I  
ART 2813 Digital Design II  
ART 3313 Graphic Design I  
ART 4103 Typography I  
ART 3323 Graphic Design II  
ART 3163 History of Graphic Design  
ART 4413 Interactive Design I  
ART 4403 Advertising Design I  
ART 4640 Graphic Design Capstone  
CO 1003 Fund of Public Speaking<sup>1</sup>

#### GRAPHIC DESIGN CONCENTRATION ELECTIVES

ART 4113 Typography II (highly recommended)  
ART 4123 Screen Printing for Design  
ART 4143 Letterpress for Design  
ART 4413 Advertising Design II  
ART 4883 Interactive Design II  
ART 3913 Intro to Print Production  
ART 4713 Adv Print Production  
ART 4163 Visual Storytelling  
ART 4423 Presentation Skills for Designers  
ART 4723 Adv Concept Development  
ART 4353 Illustration for Design  
ART 4373 Motion Graphics  
ART 4523 Graphic Design Internship  
ART 4990 Graphic Design Special Topics<sup>2</sup>  
ART 4000 Graphic Design Directed Individual Study<sup>3</sup>  
ART 3873 Digital Photography  
ART 3233 Studio Lighting

<sup>1</sup> ART 4423 *Presentation Skills for Designers* can be taken in lieu of CO 1003 *Fund of Public Speaking*.

#### PORTFOLIO REVIEW/PREPARATORY YEAR (SOPHOMORE YEAR TYPICALLY)

##### Fall **GRAPHIC DESIGN PORTFOLIO REVIEW**

Visit <https://www.caad.msstate.edu/s/graphic-design-portfolio-review> for more info.

##### Spring **ART 2813 Digital Design II**

only offered in Spring > prereq: ART 2803 *Digital Design I*  
Graphic Design preparatory course + prerequisite for GD1 and Type1.

##### **ART 3163 History of Graphic Design**

offered once per year (Fall, Spring, or Winter Intersession) > prereq: GD Portfolio Review

#### FIRST YEAR OF GRAPHIC DESIGN

##### Fall **ART 3313 Graphic Design I (GD1)\***

only offered in Fall > prereq: ART 2813 *Digital Design II*

##### **ART 4103 Typography I (Type1)**

only offered in Fall > prereq: ART 2813 *Digital Design II*

\*ART 3313 GD1 is the prerequisite for Graphic Design Concentration Electives.

##### Spring **ART 3323 Graphic Design II (GD2)**

only offered in Spring > prereq: ART 3313 *Graphic Design I*

##### **ART 4413 Interactive Design I**

only offered in Spring > prereq: ART 3313 *Graphic Design I*

##### **GRAPHIC DESIGN CONCENTRATION ELECTIVE(S)**

ART 4113 *Typography II* is highly recommended.

Students should enroll in 1 or more *Graphic Design Concentration Electives*.

#### SECOND YEAR OF GRAPHIC DESIGN

##### Fall **ART 4403 Advertising Design I (Ad1)**

only offered in Fall > prereq: ART 3323 *Graphic Design II*

##### **GRAPHIC DESIGN CONCENTRATION ELECTIVES**

Students should enroll in 2 or more *Graphic Design Concentration Electives*.

##### Spring **ART 4640 Graphic Design Capstone**

only offered in Spring > prereq: ART 4403 *Advertising Design I*

##### **GRAPHIC DESIGN CONCENTRATION ELECTIVES**

ART 4640 *Graphic Design Capstone* is the capstone course. Students should complete most — if not all — of the required *Graphic Design Concentration Electives* prior to enrolling in this course. All graduating seniors will be allowed to register. In this class, students further refine their portfolios, develop self-promotional materials (e.g., resumés, websites, etc.), and produce a group exhibition.

<sup>2</sup> ART 4990 *Special Topics* courses must be explicitly classified as GD Concentration Electives by the concentration. Not all electives taught by the GD faculty are GD Concentration Electives.

<sup>3</sup> When offered and approved by the GD faculty.

## GRAPHIC DESIGN

### CURRICULUM SEQUENCE (SIMPLIFIED)

2/2

“About that Graduation Date” written by  
Professor Burwell-Mixon + updated/edited by  
Associate Professor Hester

Document written + designed by Hester 10 01 20  
Document updated by Hester 09 19 24

**DRAFT! AWAITING UCCG UPDATES!  
COURSE NUMBERS MAY CHANGE.**

Some course names have been changed  
(effective Spring 2025).

### GRAPHIC DESIGN CONCENTRATION ELECTIVES

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**12 hrs of Graphic Design Concentration Electives are required.** However, students are encouraged to take as many as possible.

*ART 3313 Graphic Design I* is the pre-requisite for Graphic Design Concentration Electives.

Graphic Design Concentration Electives are electives explicitly endorsed as such. Not all electives taught by the Graphic Design Faculty are concentration electives. When in doubt, ask your advisor.

### ART STUDIO ELECTIVES

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**6 hrs of Art Studio Electives are required.**

An Art Studio Elective is any upper-level art class (ART 2000+ / ART prefixed course at the 2000 level or higher) regardless of concentration (e.g., *ART 3801 Art Field Study*, *ART 4743 Sculpture Metal Fabrication*, etc.).

### EXTRA GRAPHIC DESIGN CONCENTRATION ELECTIVES

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All Graphic Design Concentration Electives are upper-level art studios (ART 2000+) and can count as Art Studio Electives. However, only a few upper-level art studio classes can count as Graphic Design Concentration Electives.

**In short, *extra* Graphic Design Concentration Electives can be used to fulfill the Art Studio Electives requirement.** e.g., Suppose a student takes more than the required number of Graphic Design Concentration Electives (as is encouraged); they can use these additional portfolio and skill-building classes to fulfill the Art Studio Electives requirement.

### NOTE ABOUT COURSE OFFERINGS AND SUMMER/INTERSESSION CLASSES

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Graphic Design Concentration Electives are offered every semester (Fall and Spring). Offerings vary year to year to ensure students access to a variety of classes. Graphic Design Concentration Electives are *rarely* offered in the Summer or Winter Intersession.

Electives offered outside the traditional Fall and Spring semesters are (a) never guaranteed and (b) contingent upon enrollment and several other factors if/when offered. Students should never rely on these courses when drafting their tentative graduation plans.

### ABOUT THAT GRADUATION DATE...

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**Graphic Design students graduate after having been in the concentration for 2 years (4 semesters) at the very earliest.** The first year in the concentration begins in the Fall semester with *ART 3313 Graphic Design I* and *ART 4103 Typography I*. The second year in the concentration is considered the senior year in Graphic Design.



#### GRAPHIC DESIGN FOUNDATION FORWARD

<https://www.caad.msstate.edu/s/graphic-design-foundation-forward>

#### GRAPHIC DESIGN PORTFOLIO REVIEW WORKSHOP

06:00–07:45 PM CST | Thursday, October 3, 2024 | 200 Stafford Hall